

Components of RAFT(S)

- **Role of the Writer:** Who are you as the writer?

Are you a former president? A concerned citizen? A homeless person? A piece of litter? The equator?

- **Audience:** To whom are you writing?

Is your audience the American people? A friend? A character in a book? Readers of a newspaper? A local museum?

- **Format:** What is most appropriate form?

Is it a letter? A classified ad? A speech? An email?

- **Topic (plus Strong verb):** What is the subject or the point of this piece?

Is it to persuade people to stop littering? To plead for a re-test? To demand better treatment of slaves?